

ALL CITY. EVENTS

EVENT PRODUCTION & CONSULTING

*We fill rooms that sit empty, and we run the nights
other people don't have the crew to run.*

\$14,600

BAR REVENUE DRIVEN

\$100

TOTAL AD SPEND
BEHIND IT

699

TICKETS IN 15 DAYS

**End-to-
end**

PRODUCTION HANDLED

SERVICES & RATES · WASHINGTON & ARIZONA

THE CASE

AN EMPTY ROOM IS THE MOST EXPENSIVE THING YOU OWN

You are paying rent, insurance and utilities on every night your space sits dark. That cost does not pause because nobody booked.

WHAT THAT LOOKED LIKE IN PRACTICE

On August 1, 2026 we took a rooftop in Lacey that sits quiet most weekends. At 9:45pm the space was empty. By 11 the bar had run out of vodka and closed early. The venue did \$10,000 across the bar on a Saturday they had no bookings for. The venue's marketing cost was zero.

WHERE WE OPERATE

FOUNDING MARKET

THURSTON COUNTY, WA

Olympia, Lacey and Tumwater, with attendees traveling in from Yelm, Graham, Centralia, Chehalis and Silverdale. Two events run in 15 days: 699 tickets and \$14,600 in bar revenue driven for venue partners.

LAUNCHING FALL 2026

TEMPE & PHOENIX, AZ

Arizona State enrolls roughly 80,000 in-person students across its Phoenix-metro campuses, with Grand Canyon University 15 minutes west. Our founder is an ASU student and active in Greek life there. First dates targeted October through December 2026.

WHAT WE HANDLE

- **Promotion and ticketing.** Creative, paid and organic social, a tracked promoter network, and a ticketing system with real attribution.
- **Talent.** DJ and performer booking, contracts, advancing, hospitality and settlement.
- **Production.** Sound, lighting, decor and staging built to a concept, not thrown together.
- **Operations.** Licensed security, door and check-in staff, wristbanding and age verification, cash controls, and a written run sheet with named roles.
- **Content.** Photo, video and drone capture, edited and delivered as an asset library you keep.
- **Reporting.** A post-event report with attendance, geography, conversion and channel attribution.

HOW TO WORK WITH US

VENUE NIGHT ACTIVATION

No fee

Our core product. You put up the room. We put up everything else.

- You provide the space, bar staff and liquor license on a night you are not otherwise booked
- We provide promotion, talent, production, security, ticketing and staffing at our cost
- You keep 100% of bar and food revenue
- We keep ticket revenue, with an agreed share of bar revenue above a set threshold
- You carry no marketing spend and no downside risk on a night that would otherwise be dark

FULL EVENT PRODUCTION

From \$1,500

Plus hard costs. For clients who want a night built and run from nothing.

- Concept, creative direction and full brand identity for the event
- Venue sourcing and negotiation, talent booking, vendor coordination
- Ticketing build, promotional campaign and street team activation
- Licensed security, staffing plan, run sheet and day-of management
- Photo and video coverage plus a full post-event report

PRIVATE & CORPORATE EVENTS

From \$1,200

Company parties, launches, holiday nights, graduations and milestone celebrations.

- Venue sourcing, decor and production design, DJ or live entertainment
- Vendor and catering coordination, staffing and on-site management
- Photography and content capture
- One point of contact from first call to teardown

DO IT YOURSELF

LAUNCH PACKAGE

\$450

For first-time promoters and venues who want to run it themselves.

- 90-minute working session on your concept, market and economics
- A written event plan: ticket tier structure, pricing, promotional calendar and budget
- Our promoter tracking and cash-handling systems, documented for you to use
- Two weeks of follow-up support by text and email through your event

STRATEGY SESSION

\$125 / hour

One hour, one problem, straight answers.

- Ticketing and pricing structure, promotional strategy, or a post-event breakdown
- Sponsorship pitching, promoter programs, or venue negotiation
- Notes and any templates we reference sent within 24 hours

Hard costs — talent fees, security, rentals, insurance, printing and ad spend — are billed at cost with receipts, separate from production fees. We do not mark them up.

WHAT WE ASK OF YOU

- Decide fast on the date. Every week of delay costs promotional runway, and runway is where ticket sales come from.
- Give us one decision-maker. Committees kill events.
- Be straight about the budget up front. We would rather scope to what is real than build something you have to cancel.

PROCESS

WHAT HAPPENS AFTER YOU CALL

STEP	WHAT HAPPENS	DETAIL
01	Discovery Call	30 minutes, no charge. Your goals, your date, your budget, your room. We tell you honestly whether we are the right fit.
02	Proposal	Within 3 business days: scope, timeline, itemised budget and a projection with the assumptions written out.
03	Agreement	Signed scope and a 50% deposit. Nothing is held or booked before the deposit clears.
04	Build	Creative, ticketing, talent, permits, insurance and staffing. Weekly written updates so you are never guessing.
05	Promotion	Campaign goes live 2–4 weeks out with tracked links across every channel and every promoter.
06	Event Day	We arrive early with a written run sheet and named roles. You are a guest at your own event.
07	Settlement	Within 7 days: full financial reconciliation, post-event report and your content library.

WHAT YOU CAN EXPECT FROM US

- Written numbers, not estimates. Every report we send is reconciled and sourced.
- Licensed security on every event where alcohol is served, without exception.
- An honest post-mortem, including what went wrong. We keep a lessons log and it is available to you.

BUILDING EXPERIENCES

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Olympia · Lacey · Tumwater, WA

Tempe · Phoenix, AZ